

# THE MAKING OF AN URBAN COMMUNITY

Our hope for you is unshaken, for we know that as you share in our sufferings, you will also share in our comfort. 2 Corinthians 1:7

**1800** - The first school in the city, the first newspaper, the first bank, and the first African American church were founded. The city was a frontier town, a place of opportunity and hardship.

**1820** - The city's population grew to 10,000. The first African American newspaper was founded. The city was a place of opportunity and hardship.

**1840** - The city's population grew to 20,000. The first African American newspaper was founded. The city was a place of opportunity and hardship.

**1860** - The city's population grew to 30,000. The first African American newspaper was founded. The city was a place of opportunity and hardship.

**1880** - The city's population grew to 40,000. The first African American newspaper was founded. The city was a place of opportunity and hardship.

**1900** - The city's population grew to 50,000. The first African American newspaper was founded. The city was a place of opportunity and hardship.

**1920** - The city's population grew to 60,000. The first African American newspaper was founded. The city was a place of opportunity and hardship.

**1940** - The city's population grew to 70,000. The first African American newspaper was founded. The city was a place of opportunity and hardship.

**1960** - The city's population grew to 80,000. The first African American newspaper was founded. The city was a place of opportunity and hardship.

**1980** - The city's population grew to 90,000. The first African American newspaper was founded. The city was a place of opportunity and hardship.

**2000** - The city's population grew to 100,000. The first African American newspaper was founded. The city was a place of opportunity and hardship.

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Before the Civil War, Memphis was considered one of the fastest growing cities in the United States. The Vance Avenue neighborhood, in particular, was a primarily white, upper class neighborhood consisting of beautiful homes, St. Agnes Academy and Elmwood Cemetery, all east of a growing downtown area.

Captured early in the Civil War by Union Troops, the city became a safe haven for many escaped slaves. These African Americans moved into a city filled with tension between the federal authorities, secessionist citizens and a growing Irish immigrant population.



# THE FOUNDATIONS OF HOPE

"None of us is in our 'place' by accident. And as his people, we have a job to do: to seek the shalom of the place God has placed us, to pray for it, to invest in it." —Larry Lloyd, *Recovering from Racism*



## SHAPING ADVANCE MEMPHIS

### Neighborhood Foundations

Over the past decade, the Neighborhood Foundations have been instrumental in the development of the city's economic and social infrastructure. They have provided a critical link between the city and the community, ensuring that the needs of all residents are met. Through their efforts, the city has become a more vibrant and inclusive place to live and work.

### Advisory Committee

The Advisory Committee has been a vital part of the city's development process. It has provided valuable insights and recommendations that have shaped the city's future. The committee's members are dedicated to the betterment of the city and its residents, and their work has been instrumental in the city's success.

### Washington Scholars

The Washington Scholars program has been a key component of the city's educational and professional development efforts. It has provided a pathway for young professionals to gain valuable experience and skills, while also contributing to the city's economic growth. The program's success is a testament to the city's commitment to education and workforce development.

### The Chalmers Center

The Chalmers Center has been a cornerstone of the city's cultural and historical preservation efforts. It has provided a space for the community to celebrate its rich heritage and to engage in meaningful dialogue about the city's past and future. The center's work has been instrumental in the city's efforts to create a more inclusive and vibrant cultural landscape.

### CNAW

CNAW has been a key player in the city's economic and social development efforts. It has provided a platform for the community to voice their concerns and to work together to find solutions. The organization's work has been instrumental in the city's efforts to create a more equitable and inclusive society.

### Ken Bennett

Ken Bennett has been a key figure in the city's development efforts. His leadership and vision have been instrumental in the city's success. He has provided a steady hand and a clear vision for the city's future, and his work has been instrumental in the city's growth and prosperity.

### Second Presbyterian Church and Sandy Wilson

The Second Presbyterian Church and Sandy Wilson have been key players in the city's social and community development efforts. They have provided a space for the community to come together and to work together to address the city's most pressing issues. Their work has been instrumental in the city's efforts to create a more inclusive and vibrant community.

### John Purkiss and Christian Community Development Association

John Purkiss and the Christian Community Development Association have been key players in the city's economic and social development efforts. They have provided a platform for the community to voice their concerns and to work together to find solutions. Their work has been instrumental in the city's efforts to create a more equitable and inclusive society.

### Urban YL

Urban YL has been a key player in the city's cultural and historical preservation efforts. It has provided a space for the community to celebrate its rich heritage and to engage in meaningful dialogue about the city's past and future. The organization's work has been instrumental in the city's efforts to create a more inclusive and vibrant cultural landscape.

### Steve's Family

Steve's Family has been a key player in the city's social and community development efforts. They have provided a space for the community to come together and to work together to address the city's most pressing issues. Their work has been instrumental in the city's efforts to create a more inclusive and vibrant community.

## SHAPING STEVE NASH



# BUILDING HOPE

Commit to the Lord whatever you'd do, and he will establish your plans.  
Proverbs 16:3

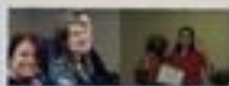
## STRENGTHENING RELATIONSHIPS WITHIN THE COMMUNITY

**Peppin Cook** was the first African American business owner in Memphis. Steve and Ann Brainerd worked with Peppin to help him expand his business and improve the lives of his employees. Steve and Ann were instrumental in helping Peppin to build a strong foundation for his business.

**Becky Lake and Bethel Miller** are two of the many women who have worked for Steve and Ann. They have both been instrumental in helping Steve and Ann to build a strong foundation for their business.

**Janette Lake** is a young neighborhood leader and a member of the staff of Steve and Ann's business. She has been instrumental in helping Steve and Ann to build a strong foundation for their business.

**Shirley Bates** is a young neighborhood leader and a member of the staff of Steve and Ann's business. She has been instrumental in helping Steve and Ann to build a strong foundation for their business.



**Ann Brainerd**

Ann Brainerd was the first African American business owner in Memphis. Steve and Ann Brainerd worked with Ann to help her expand her business and improve the lives of her employees.

Steve and Ann Brainerd worked with Ann to help her expand her business and improve the lives of her employees.



**Cillian Covington**

Cillian Covington was a member of the staff of Steve and Ann's business. He has been instrumental in helping Steve and Ann to build a strong foundation for their business.



## STEVE NASH

Steve drove his grandmother's 1969 Toyota Corolla into the 3826 neighborhood Monday morning, May 10, 1999. With Ann Brainerd as his guide and a file box for employment leads, Steve began to publicly build trust with members of the community through living people, loving the community and being present. Five days a week for years Steve and Ann would meet in the morning at the Hapsco on the corner of Danny Thomas and Martin Luther King Blvd for coffee and Diet Coke (with a peppermint candy) then spend several hours touring the neighborhood and connecting with people Ann knew from his years at Streets Ministries. During this time, Steve developed 3 core beliefs which he continues to use in leading Advance Memphis today:

- We are all image bearers.
- We are all broken.
- We are all saved by God's committed grace.

2002

Steve hires Ann Brainerd as his first employee

1999

Steve begins Advance Memphis





# RESTORING HOPE

"He defended the cause of the poor and needy, and so all went well. Is that not what it means to know me?" declares the Lord. Jeremiah 22:16



## High School Equivalency

- Through educational grants, AMHC offers help to the first 1000 women receiving a job for living wage/financial wellness
- Provides job opportunities and career options to first mothers with young children
- Through a partnership with Memphis Advance Memphis offers High School Equivalency South Memphis students



## Advance Memphis Staffing Service

- Works with employers to help youth secure permanent employment by providing a workforce, long term experience provided in the core areas of Memphis
- Offers a 1000 hour and 2000 hour courses in professional skills, which includes professional and soft skills training and the workplace
- Through this quality service helps to support Memphis Memphis staffing service



## LAUNCH

- Entrepreneurial course that equips community members to start their own business
- Participants gain an education, business, marketing, selling, buying, financing, and legal awareness
- Also, students learn with the help and guidance of entrepreneurs



## Faith & Finance

- Provides financial literacy based with local financial literacy training
- Focuses on budgeting, debt management, saving, building credit, and more
- This program is designed to help... advance Memphis community, health, and financial literacy
- Also, students learn with the help and guidance of entrepreneurs



## Work Life

- Job training program designed to help and support the individual by working with their employer in their area of health, safety, and wellness in the workplace
- Job skills include conflict resolution, professional behavior, understanding employer expectations, resume writing and interview skills
- Training opportunities - Offer health professionals, family health training, community, anger management, substance recovery, health, safety, diversity, and more



2006

Purchases building at 769 Vance Avenue

2005

Advance Memphis adopts Jobs for Life curriculum (now Work Life)

# HOPE FLOURISHING

“Work allows us to fulfill our God-given vocation of creatively unpacking creation's potential.” —Michael Rhodes

## FLOURISHING IN THE NEIGHBORHOOD

### Warehousing jobs, income and life skills training

The advanced neighborhood staff is also helping to improve Memphis's most blighted neighborhoods by providing professional business and technical training to unemployed residents. Through Advanced Memphis Staffing Services, the advanced staff continues an exciting partnership with giving new residents all the skills to work and thrive in the workforce. The staff is also providing life skills training to help residents get started in the workforce.

### St. Paul Garden

Through its partnership with Memphis 440, Hope is helping to build the opportunity to participate in a garden program. The program is helping to build the garden center and a community garden. The program is also helping to build the garden center and a community garden.

### ERG

ERG is a local business development organization that provides and supports business development opportunities for the local business community. The organization is also helping to build the garden center and a community garden.

### Homes in the neighborhood

Hope is helping to build the garden center and a community garden. The organization is also helping to build the garden center and a community garden.



### Donald and Jean Jenkins

Donald and Jean Jenkins are a family of five who have been living in Memphis for over 20 years. They are currently living in a home that was built by Hope. They are grateful for the support and assistance that Hope has provided them. They are also grateful for the community and the people that they have met through Hope.

### Tucker Family

The Tucker family is a family of five who have been living in Memphis for over 10 years. They are currently living in a home that was built by Hope. They are grateful for the support and assistance that Hope has provided them. They are also grateful for the community and the people that they have met through Hope.

### A Broader Scope of Flourishing

Flourishing through Hope is a program that provides professional business and technical training to unemployed residents. The program is helping to build the garden center and a community garden. The program is also helping to build the garden center and a community garden.

2012

St. Paul Garden starts



2010

ICSE/GEI program starts

2009

Advoca Memphis Staffing Service starts

# HOPE SHARED

"...these are relationships that look like the Kingdom of God."  
 —John Laughlin, Ally in Work Life program



**Partners in Hope**

**Support:** ...

**Partners:** ...

**Impact:** ...

**Partners:** ...

**Paula and Megan**

Through it all, Paula and Megan have remained close. Paula says that she was able to support Megan's education at the University of North Carolina through the Ally in Work Life program. Paula and Megan are now both employed at the University of North Carolina.

**Garrett and John**

The Ally in Work Life program has helped Garrett and John build a strong relationship. Garrett is now employed at the University of North Carolina and John is now employed at the University of North Carolina. They are both grateful for the support they received from the Ally in Work Life program.



**2018**  
 Purchases 960 South Bellevue Warehouse

**2017**  
 Expanded to serve both 18126 and 18106 zip codes



**2015**  
 Publishes Work Life curriculum  
 Purchases 575 Susette Warehouse

HOW WILL YOU  
**JOIN US IN SEEKING HOPE**  
FOR AN URBAN COMMUNITY?

SHARE YOUR HOPES

VOLUNTEER

A collection of approximately 40 yellow sticky notes scattered across the blue background. To the right, there are eight clipboard forms arranged in two columns of four. Each clipboard has a white sheet of paper with a grid and a blue binder ring. The sticky notes are scattered across the blue background, some overlapping the clipboard forms.

"They try to help everyone that needs help and make sure you do the right thing and go in the right direction."

I have learned that there's hope.

"Advance has impacted me on the fact no matter how old you are there's still hope."

I can do anything I want if I put my mind to it.

I've learned what perseverance and humility looks like.

"It gives people in the neighborhood hope to get a G.E.D. and to get job training."

Extend mercy and grace and yet hold people accountable.

"It has given me the opportunity to be nearer and have firsthand knowledge of the suffering and pain that I otherwise could have kept at a distance."

"I have seen Jesus change so many lives at Advance Memphis and Greater things are about to happen."

Never give up and try for what you want.

"You can actually see and be able to understand how deep and rich the Body of Christ is and His creativity in diversity and gifting has been something that I've been learning."

Advance is giving back to the neighborhood.

No one is too broken to be reconciled and recreated in their lifetime.

"Our neighbors are able to build their lives with tangible skills that will support their livelihoods."

I failed the 1st time but it didn't stop me from coming back.

"Advance has provided stability in an unstable neighborhood, constancy to a neighborhood in transition, and order to a place often full of chaos."

"The local church needs the opportunity to find ways to interact with the poor and injustice so that God can help us see him at work in all of life."

Advance Memphis staff is the most amazing family on the planet!

"It is all about what we do for Christ and His People. It is not about us. It is not about me."

Advance is a place for second chances and then some.